



MAPNTOUR

WEB MOBILE TABLET



CAPABILITY STATEMENT

Founded in 2012, Map-N-Tour, Inc. is a privately held, Certified Woman Owned Small Business located in Midland, Michigan. Map-N-Tour's award winning software excels at marketing locations on web, mobile, and tablet platforms. This versatile tool creates media-rich 3D maps to engage your customers in a multi-dimensional *experience*. It's ideal for promoting downtowns, parks, trails, local attractions, cultural arts venues, heritage sites, parades and events.

CORE COMPETENCIES

- ✓ Immersive 3D Virtual Tours
- ✓ Web, Mobile, and Tablet Apps
- ✓ Business Attraction and Retention Apps
- ✓ Tourism and Event Apps
- ✓ Trails and Trail Towns
- ✓ 3D Fly-through Tours
- ✓ Experiential Marketing Apps

PAST PERFORMANCE


	<p>Midland Tomorrow and Midland Area Chamber of Commerce found Map-N-Tour provided them a cost-effective way to promote their vibrant community to potential new-hires and entice site selectors to consider what Midland has to offer.</p>
	<p>Michigan Cares for Tourism used Map-N-Tour as a communication and promotional tool for their annual event. The virtual tour featured schedules, event venues, FAM tour stops, and an educational component designed to help attendees capture the nostalgia of Belle Isle.</p>
	<p>Port Austin Kayak created an adventure portal for kayaking, biking, and hiking trail enthusiasts. Local points of interest and community services supporting trail visitors are included to generate a positive impact on the local economy.</p>
	<p>Bay County Historical Society: A Maritime Virtual Tour is being incorporated into Bay County's Saginaw Bay Blue Ways Trail project, to promote utilization of cultural and natural resources on a region-wide basis and bolster tourism related to maritime history, natural history, and water-based recreation.</p>
	<p>Chippewa County WI: Featuring a lifestyle tour, educational and business assets, available properties and a seamless integration with their GIS system, Map-N-Tour created a multi-purpose marketing "experience" for this organization.</p>

COMPANY SNAPSHOT

	<p>Gov. POC: Denny Henson E-mail: denny@mapntour.com Phone: 989-493-5147 Address: 2857 E Miller Road Midland, MI 48640-8934 Website: www.mapntour.com</p>
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DUNS Number: 07-863-2493

SOCIO-ECONOMIC STATUS

	<p>Certified Woman Owned Small Business</p>
<p>NAICS CODE</p>	
<p>511210</p>	<p>Software Publishers</p>

AFFILIATES & AWARDS

	<p>Location One Information Systems is the oldest and largest building and sites database and GIS system serving over 10,000 communities nation-wide. Map-N-Tour is only the third company invited to integrate with LOIS in their 10-year history.</p>
	<p>Smart Solutions Group is a full service Economic Development consulting firm that has served over 400 ED organizations. The SSG team has over 80 years' experience working at local, state, and utility levels.</p>
	<p>International Economic Development Council 2013 – Map-N-Tour, New Media Silver Award 2012 – Midland Tomorrow, Midland Virtual Tour, New Media Silver Award</p>
	<p>2012 – MI/SBTDC "Best Small Business" Michigan, Great Lakes Bay Region</p>